COMPOSITION

INCI Name

Hydroxypropyl Bispalmitamide MEA

Formulation Concept

Ceramide Surface Treatment Skin Care Concept KEY BENEFITS Moisturizing Lipophilic Excellent Skin Adhesion

What is Ceramide?

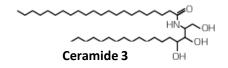
Ceramide is one of the unique lipid, called "Sphingolipid", and very important component in intercellular lipid of human stratum corneum.

It is lipid, but it has "Hydrophilic" group in the chemical structure, so it can make lamellar structure with water molecule.

Stratum corneum consisting intercellular lipid with such structure shows superior barrier and emollient function.

Composition of Intercellular Lipid

Component	%
Ceramide	50
Fatty acid	20
Cholesterol	15
Cholesteryl ester	10
Ceramide saccharide	5



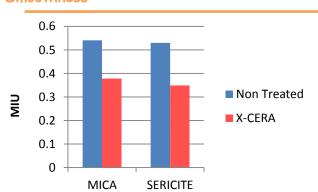
Chemical and physical properties

- Synthetic Ceramide
- Similar to Ceramide III

Standard Grade

Product	
X-CERA TALC S	
X-CERA SERICITE S	
X-CERA MICA SX	
X-CERA TIO2 R250	
X-CERA YELLOW No.602P	
X-CERA RED No.211P	Hybrid Treatment with other agent is possible
X-CERA BLACK No.710P	

Smoothness



Method: Apply 0.01g of sample on the artificial leather $(2cm \times 10cm)$ uniformly $(0.5mg/cm^2)$. Measure friction coefficient (MIU) using friction tester.

Hydrophobicity



Non Treated SERICITE

X-CERA Treated
SERICITE Tank

Applications

Ceramide 2Way Powder Foundation

DF/080

Ceramide Loose Powder
DP/054





Safety and regulatory information

Product safety: Hydroxypropyl Bispalmitamide MEA: Human Patch Test, RIPT: No Irritation

Material Safety Data Sheets are available for all DAITO KASEI products.

REACH: The ingredients, unless they are exempted, are registered or will be registered on May 2018.

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